

May 2, 2017, School Bond Mail-Ballot Election

District Informational Campaign



Board Goals

IV. Expand communication and community connections through increased engagement

Engagement

Continue to engage the community in school district priorities...

V. Allocate capital and human resources to deliver quality educational programs and services in adaptable, high-performance facilities.

Facilities Planning

 Complete the facility master plan for Lawrence High School and other secondary schools with consideration for a 2017 bond referendum.

Who Needs to Know?

What do They Need to Know?

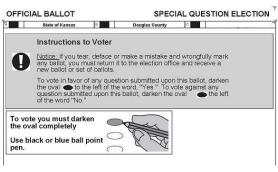
How do we Inform Them?

	What?
1	Background: 2013 Bond Issue & Facilities Master Planning Process
2	Facilities Master Plan: Scope, Budget, High School and Middle School Projects
3	Goal – Create school environments that support personalized learning, student engagement and success.
	 Provide flexible spaces to enhance students' educational experiences and opportunities to collaborate, create and innovate
	2. Address equity across school facilities
	3. Improve Safety and Security
	4. Accommodate Growth
	5. Deliver energy efficient, high-performance schools that promote student and staff wellness and success
4	Financial Position : General Fund/Capital Outlay, Mill Levy/Assessed Valuation/Debt-to-Assessed Valuation Ratio Comparisons, Tax Impact
5	Mail-Ballot Election: Ballot Language, Election Timeline, Voting Instructions

Mail-Ballot Election Schedule

- April 11 Voter Registration Ends
- April 12 County Clerk's Office Mails Ballots
- May 2 Ballots must be <u>RECEIVED</u> in Clerk's Office (Hand-delivered ballots must be received <u>by noon</u>.)







WHO?	HOW?
Administrators Teachers Staff	Staff Presentations, Daily Post E-Newsletter, Talking Points Business Cards, School Displays, Fact Sheets, Posters, Automated Notification System, Direct Mailer to Registered Voters, 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media
Students	MS/HS Student Leadership Groups, Student Journalists, School Displays, Fact Sheets, Posters, Automated Notification System (via Parents), Direct Mailer to Registered Voters (HS Age 18), 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media
Parents	Site Councils/Parent Organizations, School Parent Event Presentations, School Displays, Fact Sheets, Posters, Automated Notification System, Direct Mailer to Registered Voters, 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media

Community

Schools Foundation, LEAP, KU, Haskell,
Civic Clubs, Churches, Neighborhood Associations,
Former Board Members,
Retired Staff, Alumni,
Senior Citizen Communities,
Realtors Association,
Chamber, Businesses, City/County Governments,
Private Schools, Preschools

Community Group Presentations, Open Invitation to School Parent Event Presentations, Fact Sheets, Direct Mailer to Registered Voters, 2 Newspaper Inserts, Marquee Signs, Campus Banners, Websites, Local Media (TV, Newspaper, Radio), Social Media

Fact Sheets: http://bit.ly/2llrslk

Elementary Student-Centered Learning Environments:

https://youtu.be/PHDODWEXtw4

It's Lawrence High's Time:

https://youtu.be/F5jtLvRNGxo