



May 2, 2017, School Bond Mail-Ballot Election

District Informational Campaign





Board Goals

IV. Expand communication and community connections through increased engagement

Engagement

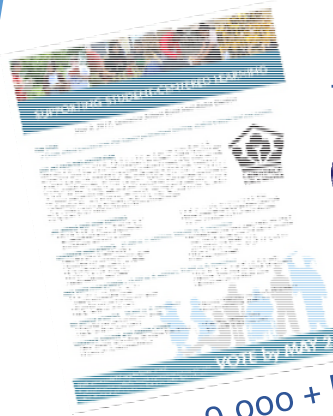
- Continue to engage the community in school district priorities...

V. Allocate capital and human resources to deliver quality educational programs and services in adaptable, high-performance facilities.

Facilities Planning

- Complete the facility master plan for Lawrence High School and other secondary schools with consideration for a 2017 bond referendum.

Informational Outreach



TV, Radio, Print

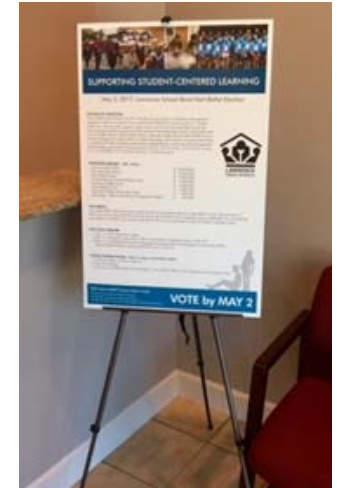
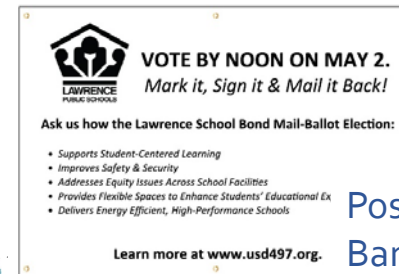


9,000 + Flyers Distributed



50 Presentations Total
36 Completed

- School Staff
- Parent Organizations
- School Communities
- Community Groups



Posters in all Buildings
Banners on all Campuses



May 2, 2017, Lawrence School Bond Mail-Ballot Election
Supporting Student-Centered Learning

- \$87 Million in Middle & High School Improvements, Including \$50.8 Million for Lawrence High School, to:
- Provide Safety & Security
 - Create Flexible Student Collaboration Spaces
 - Accommodate Student Enrollment Growth
 - Address Equity Across School Facilities
 - Deliver Energy Efficient, High-Performance Schools

Talking Points &
Daily Post for Staff



Mailer to all
Households of Registered Voters



Called/Emailed
all Staff & School Families





Public Bond Presentations

(Tony Barron presented earlier tonight (6:00) at Kennedy Elementary School)


Tomorrow

7 p.m. Cordley, Deerfield, and Sunset Hill Elementary Schools

Next Monday

7 p.m. Sunflower Elementary School

ALL are Welcome!

OFFICIAL BALLOT		SPECIAL QUESTION ELECTION	
Douglas County	State of Kansas	May 2, 2017	
<p>Instructions to Voter</p> <p>! Notice: If you tear, deface or make a mistake and wrongfully mark any ballot, you must return it to the election office and receive a new ballot or set of ballots.</p> <p>To vote in favor of any question submitted upon this ballot, darken the oval <input type="radio"/> to the left of the word, "Yes." To vote against any question submitted upon this ballot, darken the oval <input type="radio"/> to the left of the word "No."</p> <p>To vote you must darken the oval completely</p> <p>Use black or blue ball point pen.</p> 			
<p>QUESTION SUBMITTED U.S.D. 497</p> <p>Shall the following be adopted?</p> <p>Shall Unified School District No. 497, Douglas County, Kansas (Lawrence), issue general obligation bonds in an amount not to exceed \$67,000,000, to pay the costs to: construct additions to and renovate, improve, repair, equip and furnish Lawrence High School, the other existing secondary schools including Lawrence Free State High School, Liberty Memorial Central Middle School, South Middle School, Southwest Middle School, West Middle School, and the College and Career Center; to make technology improvements throughout the District; to undertake all other necessary improvements related thereto; and to pay fees and expenses related thereto, all pursuant to the provisions of K.S.A. 10-101 et seq., K.S.A. 25-431 et seq., K.S.A. 25-2018(f), K.S.A. 72-6761 and K.S.A. 75-2315 et seq.?</p> <p><input type="radio"/> Yes <input type="radio"/> No</p> <p>Ballot must be returned to County Clerk's Office by Noon, May 2nd, 2017. Thank you for voting.</p>			
Precinct 1	Type: 01 Seq: 0001 Sp: 01		

Mail-Ballots Arrive This Week

- Voter Registration ends Tomorrow
- Dg. Co. Clerk's Office Mails Ballots Wednesday

DOUGLAS COUNTY ELECTION OFFICE
1100 MASSACHUSETTS ST STE 100
LAWRENCE KS 66044

RETURN SERVICE REQUESTED
OFFICIAL BALLOTING MATERIAL



USD 497 Registered Voter
Address Line 1
Address Line 2

Mark it, Sign it & Mail it Back!

- Ballots must be **RECEIVED** in Clerk's Office **by NOON on MAY 2.**
 - After April 25, Hand-Deliver to Clerk's Office, 1100 Mass. St.
 - Or Use County Drop Box South of Courthouse
 - Or Drop by Either County Treasurer Satellite Offices:
 - 3000 W. 6th St. Dillons (6th & Lawrence Ave.)
 - 2000 W. 31st St., Suite B (By Home Depot/Best Buy)



Mark it, Sign it,
& Mail it Back!